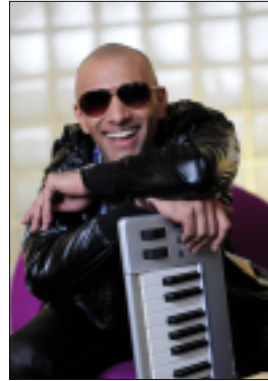




KARIM BHORANIA - SOULCREAM



SINGER-SONGWRITER-PRODUCER-ENTREPRENEUR

Karim Bhorania – SouCream wrote his first song when he was 12 years old and has ever since dedicated his life to music.

A unique sound that is best to be expressed in „**urban pop**“ as his self- written compositions vary from urban soul/r&b to pop/rock music.

As a **producer** you can find him in the Hook-A-Land Studios working on house remixes, recording live bands or bouncing on hot beats in all types of genres.

On Stage Karim's **remarkable voice** gives you the shivers and together with his live band and salsa/hip-hop dance combo SoulCream is a blockbuster and an unforgettable experience.

He enthuses audiences as the support act of international stars, such as Ne-Yo, Montell Jordan, Coolio, The Orishas and Marquess, just to mention a few.

Karim Bhorania is not only a creative man on the mic and keyboard but also an **entrepreneur in internet business solutions**. As the founder of hook- book.com, the only beat auction house worldwide, he created a website that gives producers the opportunity to sell their productions worldwide and artists the chance to find beats/music for their own musical making.

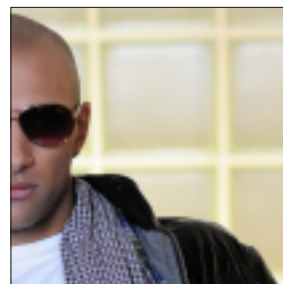
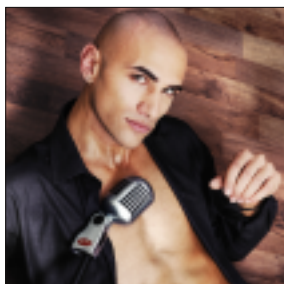
After working with some of **Europe's top producers**, Domenico Livrano and David Richards, he is now working on the final mix of his debut with grammy nominee Fabian Marasciulo and with mastering engineer Chris Athens at Sterling Sound, New York City.

Experts say: “His songs are magnificent, the stage show fires up the audience, his personality is just right”...Karim Bhorania certainly knows how to conquer the heart of his audiences.

Origin:	India/Switzerland
Singer/Songwriter since:	1996
Producer/Beatmaker since:	2005
Albums:	The Big Payback – Crossroad (CH, GB) Elements Reunion – Crossroad (CH) Told'Ya – SoulCream
Singles:	LoveKitchen
Compilations:	Rap n Black (ESP) Sounds like Switzerland (CH) Swiss Hip Hop Label Compilation Gothic Records (GB) Lounge électronique (DE)
Videoclips:	Str8 to the top Deal with the real Do your thang I Know LoveKitchen
Musicals:	Godspell 2003 <i>Singer, Dancer, Actor</i> Conflict 2005 <i>Singer, Dancer, Actor Producer-Songwriter</i>
Supportact:	Ne-Yo (USA), Montell Jordan (USA) Coolio (USA), Delinquent Habits (USA) Orishas (CU), Dendemann (DE), Marquess (DE) Saian Supa Crew (FR), Disiz la peste (FR) Looptroop (SE)
Websites:	www.karimbhorania.com www.soul-cream.com www.hook-a-land.com www.hook-book.com

SOUL CREAM

The Album



Album Title: **Told'Ya**

Produced by Karim Bhorania, Domenico Liverano and David Richards

Mastered at Sterling Sound New York by Chris Athens

- | | |
|--------------------------|--|
| Eat You Up | A romantic & sexy piece of RnB - Welcome to the LoveKitchen |
| Belly Dance | Ladies move their belly & fellas bounce to this oriental club banger |
| You | Rhythmh & Blues at it's finest - dedicated to the beautiful women around the world |
| Give It Up | Let the creamy headvoice & gee-funk guitar move your feet - Give It Up - a funky piece of RnB. |
| Plastic Sexuality | Sexy synthesizer sounds and atmospheric drums make your hormones loose controle in this urban pop track. |
| I Know | A song that expresses the appreciation for our beloved ones. I know that you care. |
| Hear Me Out | The deep piano melody verbalizes the power of love, emotion & conversation accompied by a thick drum sound. |
| So Dance | Put your dancing shoes on in this latin track that invites you to a hot summer salsa party. |
| Forgiveness | Release your emotions in this intense drama track asking the angels for forgiveness |
| Told'Ya | Urban Pop & Rock meet up in this banging track with an orchestra line up and guitar solo highlight real. |
| Cant You See | Sometimes love hurts - this track expresses a loving man's heartache |
| Never Give Up | Dreams are here to live for - a song that encourages one to follow their dream with all their heart & soul |
| Hope | If hope is there - one will always find their way home - a song full of aspiration accompied by a soulful gospel choir |

SOULCREAM

Live & Sexy



Enjoy the most **noble artist** on the globe SoulCream live and exclusive with his remarkable and glamorous show.

Singer/Songwriter Karim Bhorania - SoulCream rocks the stage with his highclass **live band** and his breathtaking **dance crew**. A musical masterpiece that varies from balladeske Rhythm and Blues and soulful Urban Pop Sounds to pumping Rockstar Hymns.

Experience an **unforgettable show** with sexy salsa vibes and oriental spice, accompanied by an **indisputable voice** full of passion.

SoulCream is more than just music. It is a multicultural journey through **timeless sounds** with a distinguished sense of noblesse.

Join SoulCream and enjoy the unforgettable, emotional rollercoaster ride !

For more detailed information about the SoulCream Show please contact our booking agent.

Julia Strasser
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booking@hook-a-land.com
www.hook-a-land.com

www.soul-cream.com / www.karimbhorania.com
www.hook-book.com / www.hook-a-land.com

The Band

Karim Bhorania	Vocals
Kevin Lionel	Drums
P-Lux	Bass
Lenny Bhorania	Keys
Tony Brun	Saxophone
GeeWood	Guitars

The Dance Crew

Mika, Simon, Barbara, Stephan, Maya, July

The Team

Julia Strasser	Booking/Office
Brigitte Bhorania	Personal Management
Christoph Berger / Dieter Wiesner	Consulting
Edwin Dörflinger	Business Coordinator / Finances
Karel Holzner	Multimedia / Music Designer
Claudia Schreiber	Webdesign
Daniel Kohler	Webdesing CTO
Michael Orlik / Oliver Voltaire	Foto / Video

Contacts

Management:	Brigitte Bhorania	info@hook-a-land.com
Booking:	Julia Strasser	booking@hook-a-land.com
Media & Website:	Karel Holzner	media@hook-a-land.com
Businessrelations:	Edwin Dörflinger	sales@hook-a-land.com

SOULCREAM

In the News



Pressvoices:

- "With his facial expressions and even with his voice, he reminds of the King of Pop"
- "His songs are magnificent, the stage show fires up the audience, his personality is just right"
- "Mal funky, mal schnulzig, und immer ein Hingucker"
- "A magnet for the eyes, and a voice that deserves a wide audience"
- "Mit seiner unverkennbaren Stimme und einer Mischung aus smoothem R'n'B/Soul und zeitlosem Pop/Rock-Sound mischt er die Musikszene auf"

References

David Richards
Alex Gernandt
Dieter Wiesner
Team Timbaland
Domenico Livrano
Shakti Thara
Chris Athens, Sterling Sound NY
Fabio Fragapane
Melbeatz
The Heatmakers
D-Flame
Steinberg Media Technologies
IK Multimedia
Fraunhofer Institute
Geishamusic.com
Elevated Minds Beat Conventions
Tendence Trend int. Booking

Mountain Studios, Montreux
Chefredaktor BRAVO
Michael Jackson Manager (ehem.)
über Dieter Wiesner
Mister D. Productions/ Produzentenschule
Innertemple / Global Soul Ent.
Usher, Rihanna, Coldplay, Keri Hilson, etc.
Geschäftsleitung Musik Produktiv
Kool Savas, Lil Flip, Lumidee
Lil' Wayne, Juelz Santana
Dru Hill, Seeed, Bundesvision Song contest
Cubase, Nuendo
Amplitube, Tracks Suite
IDTM
Top ten start-ups Midem
Beat Battles USA
Mark Candy, DJ Kwan Hendry, etc.

Partnerships

Fabio Fragapane
Domenico Livrano
Genotec AG Schweiz

Musik Produktiv Schweiz
Mister D. / Produzentenschule
Server Hosting

Productions by Karim Bhorania*Hook-A-Land Records*

Hip-Hop/Rap

Albums

PIMC, GmG, MC Brauny, G & N, The Mirror

*Singles*Anway, Essenz, Yannick, L'Accapella, Medced,
Falschi Verbindig, Silas, MC Leu

R&B/Pop

*Singles*Nathanial J, Nina Rossetti,
Marcina De Almeida, Julian Jamil, Lenny Kumar*Single + Remixes*

Eval - Shovalee Productions

Soul / Funk

Singles

Muhammed Kahraman (ehem. MusicStar CH)

Rock/Hip-Hop

Albums

Whinehill, Sticky like honey

Singles

Rats playing jazz

Punk/Rock

Demo Album

Violent Radio

House / Dance

*Singles*Sven Jacobsen / Lounge électronique,
Stefania Pagano Deepvoice
Dario Martino

Minimal/Tech-House

Singles

Diverse DJ's

Collaborations

DJ Tron (P27)

Shakti Innertemple Music, New York

Domenico Livrano - Mister D.

David Richards

GeeWood Entertainment

MixRoom Bassement